

LIGHTS, CAMERA, SNOW!

THE KEY TO AN EPIC HOLIDAY PRODUCTION





WHAT MAKES AN EPIC HOLIDAY PRODUCTION?

Lights, Camera, SNOW!

The holiday season fills the air with wonder, joy, and magic, making it the ideal time to captivate an audience. And there's no better way to do that than by bringing the enchantment of winter to life with snow! Indoors or outside, create a mesmerizing snow experience right on cue. CITC, the leader in professional snow-on-demand, has the dazzling atmospheric effects you need to headline this year's holiday production.



Capturing the Essence of a *Winter's Dream*

THE FALLING SNOW EFFECT

Add ambiance to any setting with a stunning simulation of real snowfall. With gently descending snowflakes, evoke memories of cozy winter nights and heartwarming holiday scenes. Combine UV, scent, and wind effects to tailor snowfall to your event's narrative. Whether you're hosting a winter wedding, holiday-themed theatrical production, or seasonal marketing campaign, leave a lasting impression on your audience with customized falling snow.

POPULAR ENHANCEMENTS:

ULTRAVIOLET BRILLIANCE:

Take the enchantment to another level with snow that glows ethereally under UV light, creating an otherworldly display.

SCENTS OF WINTER DREAMS:

Enhance the sensory experience by introducing customized scents to falling snow, triggering nostalgia and emotions, and evoking cherished memories of holiday seasons past.

PRECISE PLACEMENT:

Add a wind effect for the snowflakes to travel further, lingering overhead to create a captivating display.



MAGICAL REALISM:

Transport your guests to a winter wonderland, indoors or outside, with this captivating illusion.



WEATHER CONTROL:

Precisely adjust intensity, timing, and duration to complement specific scenes or performances.



VERSATILITY:

Suitable for virtually any setting, you can make it snow anywhere, anytime, for as long as you want.



SAFETY & CLEANLINESS:

Non-toxic, hypoallergenic, and environmentally safe. Simulated snow evaporates for easy cleanup.



< EXPLORE LITTLE BLIZZARD™ SNOW MACHINES FROM CITC



< EXPLORE SNOBIZ™ SCENE DRESSING SNOW FROM CITC

THE SCENE DRESSING EFFECT

Strategically place visually realistic scene dressing snow to create immersive winter settings, indoors or outside. Non-toxic simulation snow allows guests to fully interact with the scenes you've created, encouraging social sharing and word-of-mouth buzz. SnoBiz™ from CITC is the industry leader in both realism and safety, providing you and your guests the ideal winter wonderland experience.



TACTILE EXPERIENCE:

Heighten the sense of realism and create unique photo opportunities as guests interact with the snow-like elements.



IMMERSIVE DÉCOR:

Effortlessly bring the winter spirit to life in various event elements like centerpieces, retail displays, and scene backdrops.



POWERFUL REALISM:

Achieve authentic winter ambiance anywhere. Ideal for film sets, photography sessions, and themed events.



LONG-LASTING:

Create a consistent & persistent winter setting that requires minimal maintenance.

Transforming Spaces into

WINTER *Wonderlands*



HARNESS THE POWER OF SNOW

To truly embrace the essence of winter, nothing can rival the allure of a Realistic Snow Effect. This remarkable technology brings the enchanting beauty of both resting and falling snow indoors, creating an immersive experience that transports your audience to a world of snowy splendor.

UNFORGETTABLE PHOTO & VIDEO OPPORTUNITIES:

With Little Blizzard™ and Snobiz™ from CITC, every photograph and video captured at your event becomes a cherished keepsake. Your guests will be eager to share their magical experiences on social media, extending the reach of your event and generating buzz around your brand or occasion.

VERSATILITY AND CONTROL:

CITC snow effects offer unparalleled versatility and control. With 3 SnoBiz flake sizes, adjust the intensity and density of the snowfall to perfectly complement your unique vision. This snow effect can adapt to suit events of all scales and themes.

AMPLIFY YOUR BRAND:

Realistic snow effects provide an exceptional marketing opportunity. By incorporating this mesmerizing winter spectacle into your promotions, you create a captivating and shareable experience that amplifies your visibility and engagement. Customers build a positive and lasting connection that associates your brand with the magic of the season.

PLAN AHEAD!

BUDGETING A SNOW EFFECT

While budgeting for various elements of your production is essential, one investment that promises to make a huge impact on your audience is snow. But remember: the holiday season is a time when the demand for snow effects skyrockets. As a result, the availability of snow effect services becomes limited.

ORDER EARLY & ENJOY SEVERAL BENEFITS:

GUARANTEED AVAILABILITY:

Booking your snow effect in advance ensures that you get the equipment and services you need on your preferred date. No more disappointment from finding out that all production slots are taken, leaving you without the enchanting snowscape you envisioned.

TAILORED SOLUTIONS WITH TIME FOR CREATIVITY:

Early booking gives you access to customize the perfect solution from a wide range of snow effect options. You can choose from different falling snow effects, scene dressing snow, and customizable features to craft the perfect winter ambiance that brings your vision to life.

THOUGHTFUL PLANNING & EXECUTION:

Early booking allows you and your production team to effectively plan. From testing the snow effect in your venue to coordinating its integration into your event, having ample time ensures a smooth and stress-free production.

When the holiday season approaches, the pressure to secure a snow effect quickly can lead to rushed decisions. By acting early, you have the luxury of thoroughly exploring your options and selecting the most suitable snow effect for your unique event.



Act now and take delivery
before the end of September
with CITC to guarantee
delivery and experience
added benefits!



Cleaning up has never been so easy!

With CITC's Little Blizzard™ Machines & Falling Snow Fluids and Snobiz™ for scene dressing, you can enjoy the charm of snowfall without worrying about the aftermath. Discover how these innovative snow solutions make cleaning up a breeze, allowing you to focus on creating unforgettable moments.

LITTLE BLIZZARD: EMBRACE THE BEAUTY, EMBRACE THE EASE!

The Little Blizzard Falling Snow system is a marvel in snow effect technology, and it's just as easy to clean up as it is to set up. The specially formulated snow fluid used in the system is **non-toxic, biodegradable, and evaporates without leaving any residue**. This means you won't have to spend hours cleaning up after your snow-filled event. Simply enjoy the snowfall as it gently drifts down, creating a mesmerizing ambiance, and when the event is over, rest assured that cleanup is a breeze.



< EXPLORE LITTLE BLIZZARD™ SNOW MACHINES FROM CITC

SNOBIZ: EXPERIENCE THE MAGIC, LEAVE NO MESS BEHIND!

Snobiz is another delightful snow solution that promises an enchanting winter experience with minimal cleanup. Easily disposed of when the event is over, the **natural and organic snow dissolves in water** if there is a drain or storm sewer available. The material **can also be composted** or included in any available waste disposal stream.



< EXPLORE SNOBIZ™ SCENE DRESSING SNOW FROM CITC

As the holiday season draws near, don't miss the chance to embrace the wonder of winter and let it work its enchanting magic on your event. Whether it's a grand holiday production, a dreamy winter wedding, a corporate gathering, or a festive promotional campaign, your audience will be immersed in a world of snowy splendor. Take the leap and make your event an unforgettable winter wonderland that will be remembered for years to come.

EXPLORE YOUR SNOW OPTIONS AT [CITCFX.COM](https://www.citcfx.com)

SNOW

